

**ThinPrint announces Citrix® Ready™ Initiative Participation**

Print management expert joins new Citrix initiative that will increase visibility to the market and ensure maximum compatibility with Citrix products.

(Berlin, January 2007) ThinPrint, a global leader in producing print management solutions for server-based computing architectures and long standing Citrix Systems, Inc., technology partner, is proud to announce its participation in the Citrix® Ready™ initiative.

Citrix® Ready™ will highlight partner products, dramatically increasing their visibility to Citrix customers and channels as well as driving increased demand and revenue. Citrix® Ready™ makes it simple for customers to identify Global Alliance Partner products that add the greatest value to Citrix Application Delivery solutions. Key elements include Citrix Ready Branding, a Citrix® Ready™ Catalog on Citrix.com, product verification and a set of marketing and sales-related benefits. "We are happy to have ThinPrint join the Citrix Ready initiative as one of our first members. ThinPrint has offered a professional print management solution that provides value add to the Citrix Application Delivery Infrastructure and Citrix customers globally," said Robert Thompson, Sr. Director Alliance Programs & Marketing of Citrix Systems..

ThinPrint has a long history with Citrix Systems, and many Citrix Systems customers use ThinPrint's .print technology for professional print system management. "We are excited to see the Citrix® Ready™ logo on our .print product line," Carsten Mickleit, Managing Director of ThinPrint GmbH. "We feel that being one of the first members of the Citrix Ready initiative shows that ThinPrint's products add great value to the Citrix solution portfolio by offering professional cutting edge technologies for one of the most critical business processes: printing. With new technologies and opportunities arising every day, the Citrix Ready logo allows us to show that we did our homework and are ready for these new challenges."

The benefits of this partnership will affect both enterprises and end users alike. ThinPrint's optimized, seamless printing solution, allows enterprises to meet their printing demands. Enterprises are just beginning to address the need for print management in their server-based environments, and ThinPrint's solution is the perfect complement to Citrix Presentation Server implementations.

In addition, third parties can directly become familiar with ThinPrint's solution - one that is user friendly, high performance, time saving, and cost-effective, resulting in a satisfied customer.

Citrix Alliance partner's products that receive the Citrix Ready designation have successfully met verification criteria set by Citrix. Solution sets containing Citrix and third party products that address specific vertical market needs or specific IT capabilities can also be designated as Citrix Ready.

#### **ThinPrint GmbH**

ThinPrint is specialist for mobile enterprise solutions and for printing in distributed network environments. The solutions created by the software developer with headquarters in Germany and branches in the USA and Australia are deployed successfully worldwide by businesses of all sizes in a variety of industries. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint GmbH. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, printboxes, PDAs and mobile phones of several leading hardware producers. A special role is played here by strategic partnerships with BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, Inc. and XPS Software GmbH.

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#### **About Citrix Ready**

Citrix has a rich and extensive eco-system of industry partners building a wide range of products designed to complement and add value to Citrix application delivery solutions. The Citrix Ready designation is awarded to third party products that have successfully met verification criteria set by Citrix. The Citrix Ready initiative makes it simple for customers and Citrix channels to identify the best third party products and solutions that can be used with confidence in Citrix environments. The Citrix Ready designation offers customers and prospects a level of confidence in the quality of solutions Citrix and our partners offer to the marketplace. To learn more about Citrix Ready, please visit [www.citrixready.com](http://www.citrixready.com).

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