

# Press Release

## **Lindsay Australia optimizes print processes with ThinPrint .print**

Alpha IT implements ThinPrint's print management solution to reduce support and administrative overhead and increase productivity for the expanding transport and logistics company

(Sydney, August 2006) Lindsay Australia Limited is one of Australia's largest private transport companies. The company's growth strategy is centered on providing a range of "end to end" services to the food processing, food services, fresh produce, rural and horticultural sectors. With 28 depots across the eastern sea board of Australia accessing core business applications via Microsoft Terminal Services, Lindsay Australia faced an increasing need to provide reliable and fast printing to its operations staff.

"Large print jobs with slow speed and instability across the network created considerable frustration for end users," reports Brett Anthony, IT specialist at Lindsay Australia. "Jobs getting caught in queues, and constantly having to physically stop the print spooler. It's a phase of my life I never want to go through again. 50% of my help desk calls where print related."

To overcome the disruptions caused by printing, the company closely examined available products and with assistance from Alpha IT, chose ThinPrint .print Application Server Engine from the software manufacturer, ThinPrint. As specialist for thin client printing solutions Alpha IT was the ideal implementation partner.

With the new print solution from ThinPrint, the IT administrative time for print processes was reduced and the productivity of the 150 end users in the depots was greatly increased. Whereas earlier, a printout would take more than a minute to begin printing, it now takes only 5-10 seconds. Moreover, Lindsay Australia could use ThinPrint's unique bandwidth management to set bandwidth for each depot so that uninterrupted Terminal Services sessions were possible for end users despite large print jobs.

"I sound like an advertisement for ThinPrint but when I deployed ThinPrint, all my printing problems just went away," says Anthony. "The payback time on the investment was well under a month."

Press photos can be downloaded here: [www.thinprint.com/pressphotos](http://www.thinprint.com/pressphotos)

#### **ThinPrint GmbH**

ThinPrint is the specialist for mobile solutions and for printing in distributed network environments. Solutions from the software manufacturer, based in Germany and with offices in USA and Australia, are successfully deployed by businesses of all sizes and in all sectors around the world. More than 500 renowned distributors and resellers in over 80 countries market the products of ThinPrint GmbH. Thanks to strategic partnerships, the client components of the patent pending .print technology are integrated in a multitude of terminals, print boxes, PDAs, and mobile telephones from leading hardware manufacturers. Significant value is enjoyed by strategic partnerships with BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VM Ware, and XPS Software GmbH.

#### **About Alpha IT**

Alpha IT Printing specializes in delivering print management solutions for organizations with Citrix and Terminal Services. The core products are ThinPrint software and SEH hardware printing devices. The consultants have ThinPrint Master, HP Large Format Printer, HP Color Management, MCSE, Citrix CCA, and Cisco CCNA qualifications, reflecting the significant skills in the thin client printing domain. The experience and product knowledge will ensure that customers get the most from their ThinPrint and/or SEH Solution. Alpha IT Printing provides nationwide support to Government and Corporate Clients for print management solutions in Citrix or Terminal Services environments. All solutions from Alpha IT increase productivity and decrease costs while simplifying print administration and support. Alpha IT Printing is Australia's only thin client printing solutions specialists.

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