

A Printer Virtualization Layer for All Virtualized Solutions

ThinPrint's solution simplifies and optimizes printing in virtualized environments

(Berlin, February 2008) Companies with virtualization strategies can utilize resources more efficiently, simplify the system administration, and make applications or desktops centrally available for PCs or thin clients. Virtualization becomes problematic with printing: All printer drivers in use must be made available to every desktop and must be updated. A remedy to this is the printer virtualization layer developed by ThinPrint, which the company will present at CeBIT.

The solution provides for smooth communication between the operating system and printer hardware and makes it unnecessary to install printer drivers at different locations in the network. Another benefit: the installation of printers for home users or branch offices does not require the attention of the data center administrators. The printer virtualization layer can be used in connection with all the important virtualization solutions from VMware, Citrix and Microsoft. It can be installed both directly on the desktop and centrally on the Windows print server. The solution functions with thin clients and PCs, with local or network printers, and supports all interfaces. The .print client uses ThinPrint's own extremely high compression of print data (up to 95 percent of original size), relieving the load from being connected to branch offices.

Companies also benefit from ThinPrint .print's proven features for SSL encryption of print data, print job tracking, connection-oriented bandwidth control, and integration of the print output of host systems.

Charlotte Künzell, General Manager at ThinPrint states: "A virtualized environment can only be efficient when a professional solution for printing is also used. As partners of VMware, Citrix and Microsoft, we are on the leading edge of technology

and we think our chances are good to become as well-known in the virtualization market as we are in our traditional business field of server-based computing."

The printer virtualization layer is a firm component of ThinPrint's Green IT Solutions. It enables you to continue using existing printer models even with modern operating systems and 64-bit technology - even when the manufacturer no longer offers adequate drivers. Other Green IT products and components from ThinPrint allow you to analyze paper usage and ensure that only necessary documents are printed.

A free 30-day demo version is available at www.thinprint.com/virtualization

Press photos can be downloaded here: www.thinprint.com/pressphotos

ThinPrint GmbH

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint GmbH. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, printboxes, PDAs and mobile phones of several leading hardware producers. A special role is played here by strategic partnerships with BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, Inc. and XPS Software GmbH.

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