

ThinPrint announces comprehensive strategy to support Citrix Delivery Center philosophy

Denver (May 20, 2008) – ThinPrint, manufacturer of the leading print solution for server-based computing architectures, has developed a comprehensive strategy to align the .print solutions with the Citrix Delivery Center philosophy.

As new methods and enhanced concepts like Citrix XenDesktop™ desktop delivery solution have been developed, ThinPrint has acted quickly to adapt its solutions to give users the best printing experience regardless of the technology used to deliver the application. The strategy is based on the .print Engine available in three versions, designed to adapt to any environment:

The .print Server Engine is the focal point for any print challenge. Any application can be used to print to the .print Server Engine and distribute print jobs there via any protocol. Convenient centralized management all inclusive. .print Application Server Engine as the renowned product for Citrix XenApp™ and other server based computing applications provides thin client and network printer support, best in class compression, bandwidth and driver management all inclusive. ThinPrint's latest addition to the .print Engine family, .print Desktop Engine, provides an easy, competitively priced entry to world-class print management for SMBs running virtual desktop solutions such as Citrix XenDesktop. Larger environments are served by the .print Server Engine.

All versions of the .print Engine are now available with flexible, inexpensive user-based licensing, allowing for unprecedented possibilities of mixing application delivery technologies and printing strategies. Server based licensing is still available for the .print Server Engine and .print Application Server Engine with its unique advantages for server-based computing environments like Citrix XenApp.

"This new strategy allows us to continue offering highly useful features like print job tracking," says Christoph Hammer, CTO of ThinPrint Inc. "Our centralized application provides flexibility for companies, along with an array of printing related services which efficiently manage business processes."

The .print Engine 7.6 is now certified for Windows Server 2008 and available from over 500 channel partners in more than 80 countries. A 30-day demo version can be downloaded free from the manufacturer's website www.thinprint.com.

Press photos can be downloaded here: www.thinprint.com/pressphotos

ThinPrint Inc.

ThinPrint specializes in optimized print data transmission for distributed networks. ThinPrint's .print technology has established itself as the technological leader in print management software, and is used today in companies of every industry and size in all regions of the world. The application spectrum of the .print technology is widely diversified and provides highly efficient print management in, among others, Terminal Services environments, client/server architectures, SAP environments, web and mobile applications, with Host Printing, and in virtualized server or desktop environments. An extensive sales network with more than 500 qualified distributors and resellers in over 80 countries ensures optimal customer service on location. Additionally, 120 ThinPrint employees at headquarters in Berlin (Germany) as well as at the branch offices in Denver, Colorado (USA); Cleveland, Ohio (USA); and Sydney (Australia) provide for continuous growth. Strategic and OEM partnerships with leading global hardware and software manufacturers allow the ThinPrint .print technology to be used like no other print management solution – in practically every distributed network environment – with printers, print boxes, and thin clients. ThinPrint's .print technology is compatible with devices from manufacturers such as Hewlett-Packard, Lexmark, Kycera-Mita, Ricoh, SEH, Igel, Wyse, and many more. The most important strategic partnerships with companies include Citrix, Juniper Networks, Microsoft, and VMware. Citrix®, Citrix XenApp™ and Citrix Desktop™ are trademarks of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered in the U.S. Patent and Trademark Office and in other countries.

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